



Kilkis
KOURALIDIS

19 **ASPIK** 62

CURED MEATS

EVERYTHING CHANGES, BUT QUALITY REMAINS

- Cured meats made with fresh meat! -



Who we are

1^{since}
1962

We are a dynamically growing company with retail stores, with the constant aim of modernisation and the fulfillment of new market requirements since 1962.

2007: opening of a new whole-sale and retail store in modern premises of 200 sq.m.

2023: a milestone year in the company's development when the acquisition of ASPIK is carried out. ASPIK is a cured meats unit of 2,500 sq.m., located in the Industrial Area of Kilkis, with a production capacity of 8 tons per day.

First step

The most important thing for us is quality insurance. In a six months period, with hard work and training we managed to receive the **IFS** certification, one of the strictest food protocols in Europe.

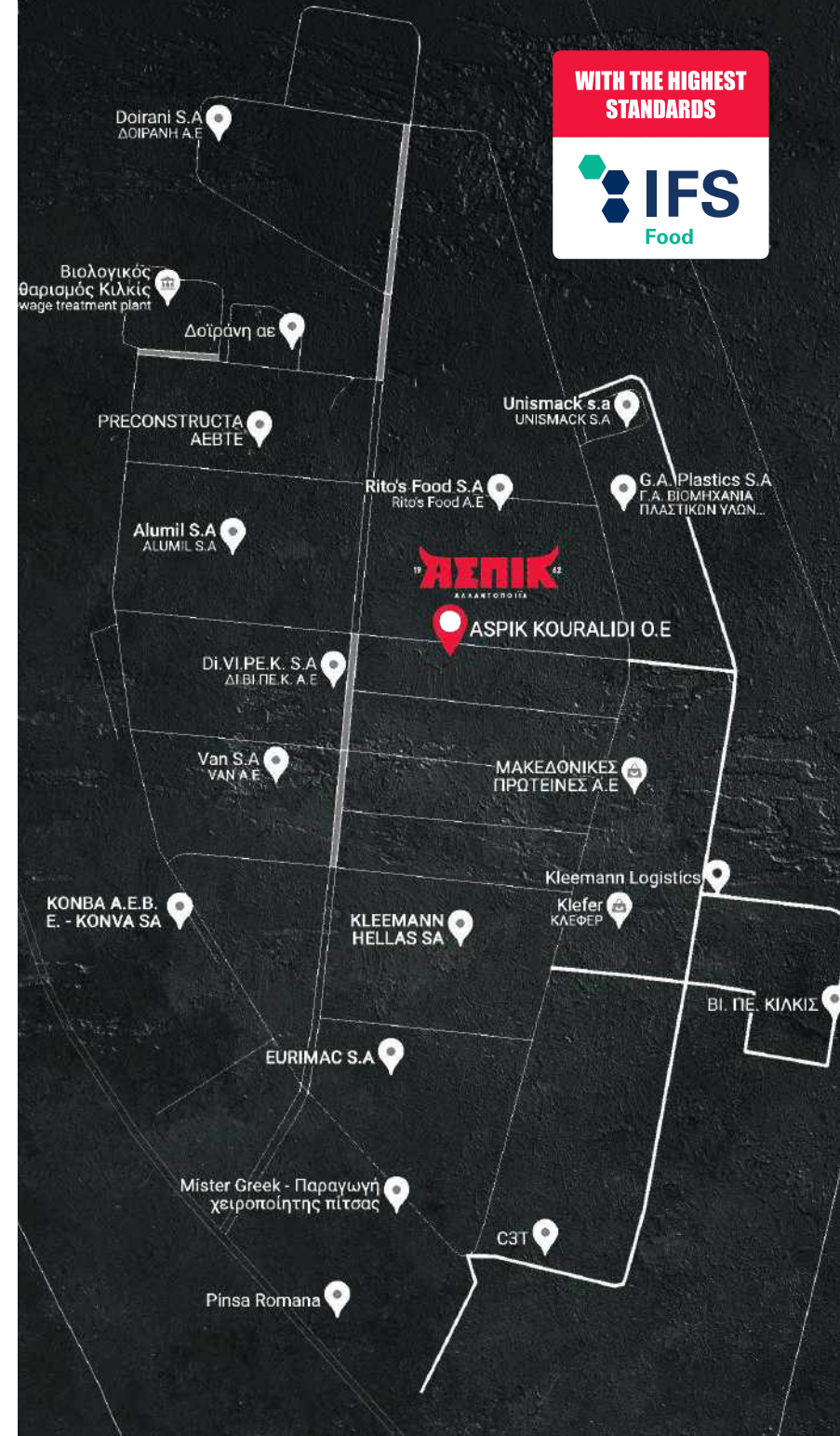
Second step

We set up a sales department with 5 salesmen and exclusive distribution by our company's refrigerated trucks.

Third step

We have drawn up a new investment and modernisation plan in the investment development programme of over 1.700.000 €

WITH THE HIGHEST
STANDARDS





Philosophy



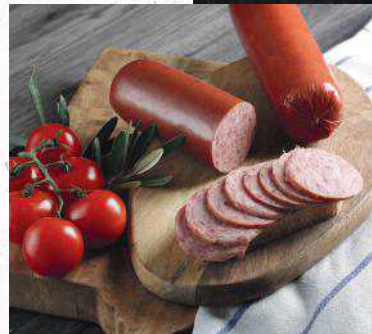
Unique products with traditional recipes, of high quality and taste and by applying the strictest protocols. We create products that excite the taste buds.



Strategy

We are strengthening our Brand name, with constant customer growth nationwide. We started with 180 customers and today we have more than 850 customers and we are still going strong.

In parallel, we are developing products under private label partnerships.





Products & Innovation

It is a key part of the company where we create products from own recipes with love and passion. All raw materials pass through our hands. The curing of products is carried out under controlled procedures with high standards of quality and with the strictest criteria of tastes and certifications.



Αγαπάμε πολύ αυτό
που κάνουμε!



Brands

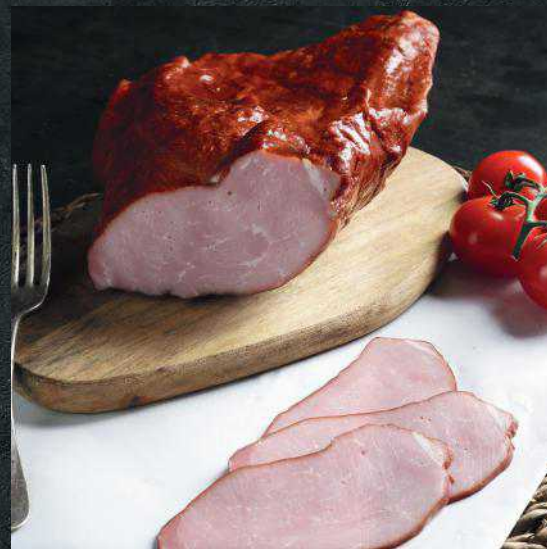
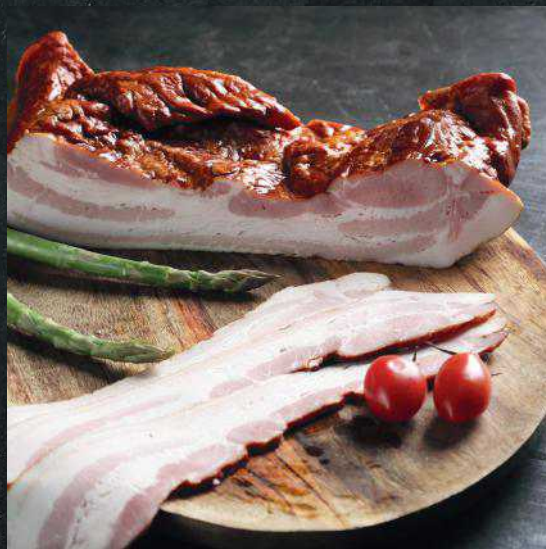
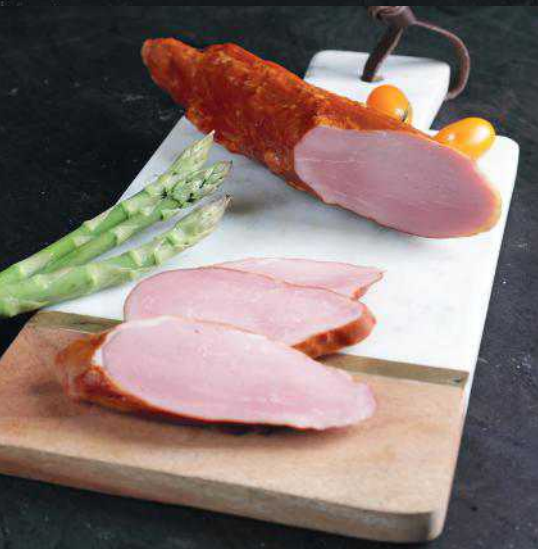
Today we have 40 products in the Russian market and another 40 in the Greek market, and we are constantly enriching and upgrading our variety of products.

Indicatively

- Pastrami
- Salami Chevrehat Slovan smoked
- Mountain salami
- smoked salami with garlic
- smoked ribs
- Peeling sausages
- Kavourmas

**based on the best
quality meat!**







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